



SPORTS CENTRE

2024 CUSTOM APPAREL





INTRODUCTION

Established in 1974 and based in Adelaide, Sports Centre has evolved from a sports retail outlet into one of South Australia's largest manufacturers of custom sports, school, event, and corporate apparel. As a 100% Australian-owned company, we are proud to employ over 60 full-time staff dedicated to delivering high-quality garments and exceptional service.

We have a talented in-house graphic design team that collaborates with clubs to create logos, customised merchandise, and accessories. Let's create something remarkable together!



Adam Knight
General Manager

DECORATION

Custom Made Sports Apparel made easy with our in-house decoration and manufacturing capacity. With the latest technology and machinery, Sports Centre can manufacture garments locally that exceed expectations.



EMBROIDERY

We provide custom embroidery on all types of garments with design-based logo decoration services on staff uniforms, team wear, workwear, Hi-Vis clothing, corporate wear, shirts, jackets, and more.



SCREEN PRINT

The process involves pushing ink through a woven mesh silk screen stencil onto fabric. We have a high-quality screen printing technology to produce small to very large quantities.



SUBLIMATION

Sublimation is the technique of transferring a special dye onto a polyester fabric. Dye is produced by printing sublimation ink onto transfer paper, and then heat pressing it on to the product.



DIRECT TO FILM

DTF prints have excellent colour accuracy and detail, are durable, and look fantastic. Other DTF printing benefits include low production costs, a wide range of colour options, and the ability to print on dark and light garments. It's also suitable for polyester, cotton, nylon, and fleece materials.



SUBLIMATION



SUBLIMATED SINGLET



Custom Design, includes all logos and numbers.

ELITE SINGLET



Custom Design, includes all logos and numbers.

SUBLIMATED TEE



Custom Design, includes all logos and numbers.

SUBLIMATED POLO



Custom Design, includes all logos and numbers.

ELITE TEE



Custom Design, includes all logos and numbers.

ELITE POLO



Custom Design, includes all logos and numbers.

MID-LAYER QTR ZIP



Custom Design, includes all logos and numbers.

WARM UP JACKET



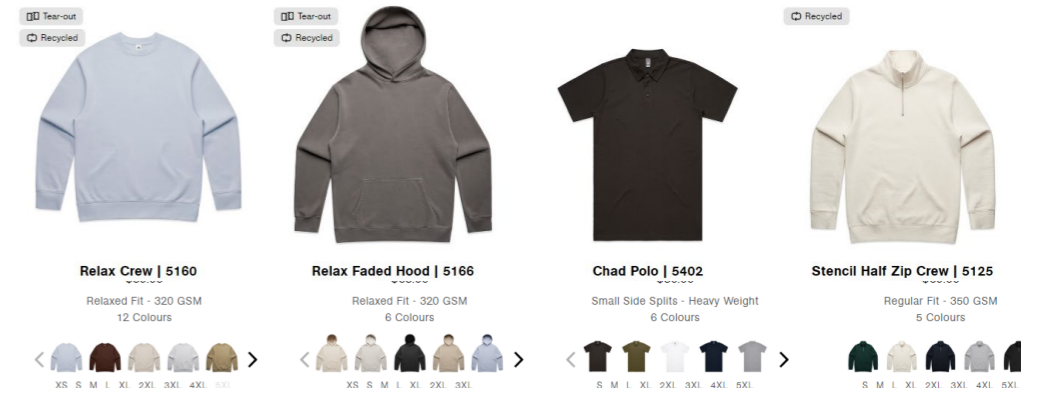
Custom Design, includes all logos and numbers.

OFF THE SHELF

Love the look of custom but need it now?

We partner with renowned suppliers to ensure every off-the-shelf option meets our high standards. Crafted from premium materials and expertly designed for performance, ask if pre-made styles can be the perfect fit for you.

as
colour
Brilliant Basics

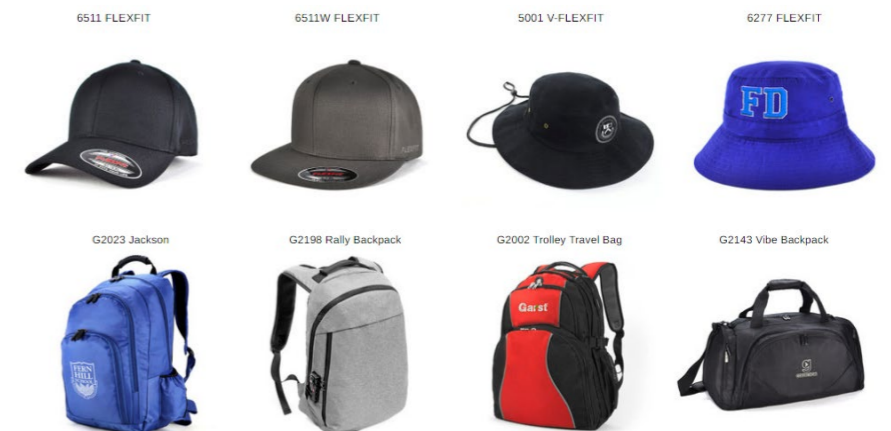


BIZ COLLECTION
Your everyday uniform solution



grace
COLLECTION
Professional Service . Quality Products

Quality Headwear and Bags



CUT & SEW



POLO



POLO WITH SUB PANEL



HOODIE



TRACK JACKET



HOODIE WITH SUB PANEL



TRACK JACKET WITH SUB PANEL



COACH JACKET



TAPERED TRACK PANT



CREDIT SHORT



SKORT



ONE STOP SHOP

Apparel is just the beginning.

Sports Centre offers a comprehensive solution for your club. Enhance your team spirit with our range of equipment, signage, merchandise, and award options. Build a winning brand with ease.

ACCESSORIES/MERCH



EQUIPMENT

Feel confident entering into the season with all the club essentials you need. We've got you sorted with our large selection of sports equipment, apparel, and umpire and coaching aids.



ETCHES - QUALITY TROPHIES & AWARDS

Our sister company Etches strives to produce high quality awards and trophies. We pride ourselves on our workmanship, developing our craft for many years, and believe that we can provide unique and eye-catching designs.

- Trophies
- Cups
- Medals
- Ball Holders
- Plaques & Shields
- Corporate
- Perpetuals
- Glassware
- Promotional
- Giftware



SIGNAGE



Showcase your branding to make a lasting impression. Our signage solutions will help you elevate your brand visibility.

- Banners
- Pennants
- Bunting
- Frames
- Signs
- Corflute Signs
- Stands
- Flags

CONTACT

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Email: sport@sportscentre.com.au

Web: sportscentre.com.au

SA Head Office - 745 Port Road, Woodville, SA 5011

WA Head Office - 1/9 Carr Place, Myaree, WA 6154

ONLINE CAPABILITY

Sports Centre has paved the way by making industry-leading in-roads in digital and online capabilities – being a pioneer in online ordering.

What does going online mean to you?

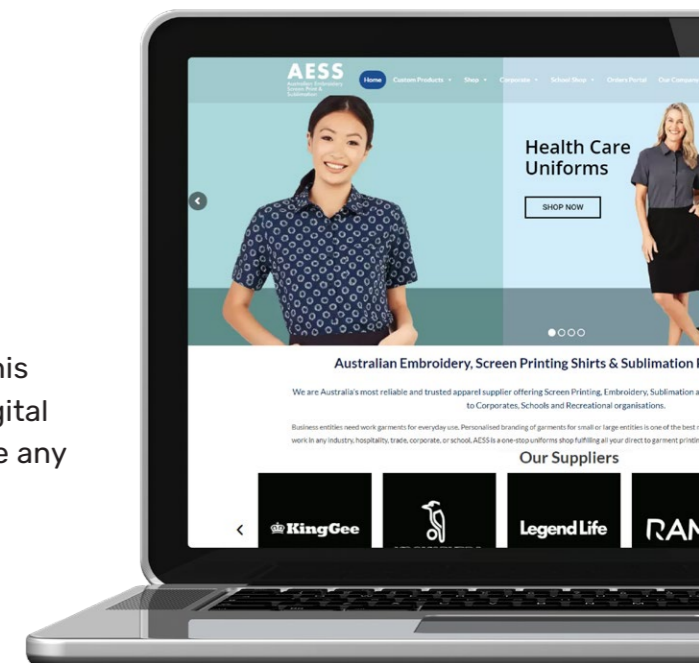
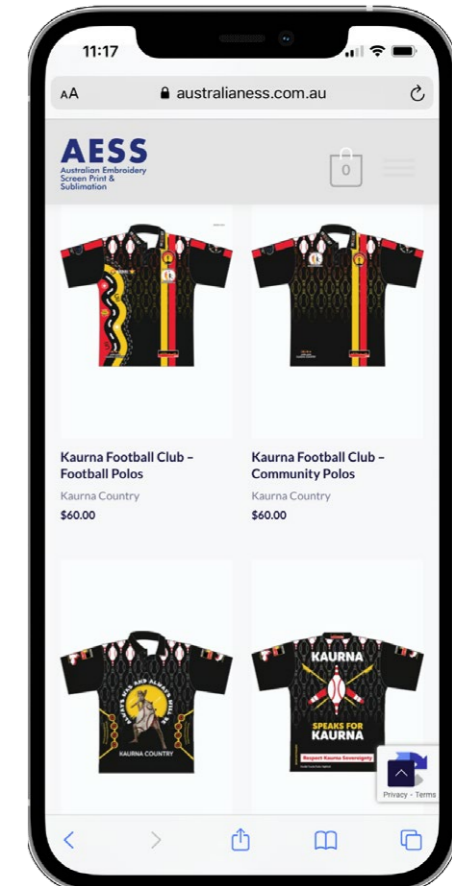
- 24/7 access.
- PW Protected store.
- Customers can place their orders anytime, anywhere.
- Dedicated, full-time customer service team to answer any enquiries.
- Stock will be manufactured, managed, and posted to the online customer.
- All relevant graphics and product sizing information will be displayed for ease of purchase.
- Flexible pick-up options for local purchasers.
- Afterpay.
- Rebates.
- \$0 set-up fee!

Our digital team will manage your online store with the support of your account manager and other essential operational staff. Frequent monitoring and maintenance of the webstore is performed regularly to ensure the ongoing success of your online stores. Our marketing team will provide promotional material on request to assist with promoting your online store. These include, but are not limited to:

- Social Media channels
- eDMs
- Print Media
- Flyers
- Order Forms

Here at Sports Centre, we ensure that each step during this process is completed with ease and transparency. Our Digital team is committed to assisting those who may experience any issues during the ordering process or whenever needed.

Go online today – Only with Sports Centre



CONTACT US TODAY

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